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# MAD



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INTO

# GAME OF THRONES

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#521 JUNE 2013 \$5.99 CHEAP!



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# MAD

## Departments

No matter how sensible gun legislation is, it always seems to get shot down!



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JUNE 2013

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A Classic Ridiculous MAD Fold-In

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### MARGINAL THINKING DEPARTMENT

"Drawn Out Dramas" by Sergio Aragonés

...Various Places Around the Magazine



COVER ARTIST: MARK FREDRICKSON



# Letters and Tomatoes



## TAKE YOUR PIC

During Christmas I laid my entire MAD collection out on the living room floor in front of my Christmas tree and took a picture in hopes of making it in an upcoming issue. Well guess what? I bought the issue today and I opened it up to see three kids who did the exact same thing as me! What the crap? Am I not cute enough for you idiots?

Brandon Mindel • British Columbia, Canada

The Mindel Project — That is correct. —Ed.



## BLOWING OUR COVER

It was recently brought to our attention that the cover of the February 4, 2013 issue of *The New Yorker* bears more than a passing resemblance to MAD #293 from March 1990. Even MORE disturbing: this issue of *The New Yorker* was chock-full of "original" articles such as "Snappy Answers to Stupid Questions at a MoMA Opening," "A Peek Behind the Scenes at the Chamber Music Society of Lincoln Center" and "Thurber vs. Thurber." On the plus side, David Remnick's Fold-in is actually pretty clever!



February 2013



March 1990

## ALFRED E. NEUMAN LOOK-ALIKE

This month's winner (and we use that term VERRRRY loosely) is Erik Cochran, sent in by his mom! They say that nothing is stronger than a mother's love...well, except maybe the shame and anger that Erik will feel after his picture appears in our magazine!



## BORED OF EDUCATION

Earlier today, my wife called the school to complain about my son's teacher. During the conversation, the principal mentioned that our older son was sent to her office last year for having a MAD Magazine on school campus. I have no idea why the two issues are related, but the reason I purchased a subscription was because my older son was sent to the Principal's office for having a MAD!

Rick Jacoby • Henderson, NV

Jacoby Bryant — We'll level with you — this is the most confusing letter we've gotten in quite some time — and we get more than our fair share of letters from wackadoos writing in crayon.

So, let's see if we have it straight: your son gets in trouble for reading MAD...so you get a subscription? With that kind of alert, common-sense parenting, it's really hard to believe your children are getting into trouble at school! With any luck, he'll get caught with a cigarette so you can buy him a lifetime supply of smokes. Enjoy the Marlboro points, Super Dad! —Ed.



## TRADERS OF THE LOST ART

When I first subscribed to your magazine I got a reproduction of Alfred E. Neuman eating corn on the cob. A year later I saw the real thing in a pawn shop. So I traded the reproduction for the real thing. Don't believe me? Here's the picture.

Gavin Garza  
Squaw Valley, CA

Garza Strip — We won't bother asking what someone your age was doing lurking around pawn shops. Regardless — nice swap! With a deal that good, Chumlee must have been working the counter that day! —Ed.



## TOE WHOM IT CONCERNS

I really like your magazine, keep up the good work. Not only do I enjoy reading MAD but it also doubles for me as a "catcher," if you will, for when I cut my toenails. I've been doing this for a while now so that when I see my issue of MAD in my mailbox I know it's time to cut them. However, since you've gone bi-monthly my toenails are getting much too long in between publications. Please go back to monthly for the sake of a healthy toenail length for me. Thank you for taking this into consideration.

Kent Reardon • Bangor, ME

Kent Out of Shape — You really shouldn't use magazine frequency to dictate your hygiene schedule. We're just saying — you should stop using *Us Weekly* to remember to brush your teeth, *Lapham's Quarterly* as a reminder to shower, and the *Sports Illustrated* Swimsuit Issue to let you know it's time for your annual Q-Tipping! Do you hear us? Of course you can't, you waxed-up galoot! — Ed.



## ADVENTURE TIME!

*Adventure Time* creator Pendleton Ward recently sat down with MAD #520, featuring his show on the cover! He was even nice enough to send in an illustrated letter! Well, maybe "nice" isn't the word for someone who draws your mascot being decapitated...you know what? Let's stick with "nice" — we don't want to push our luck any further!



## THE DISASTER OF HIS DOMAIN

The cover story from *The New York Times Magazine's* December 23, 2012 issue was about Jerry Seinfeld's joke-crafting process. In it, the writer describes Seinfeld's personal writing space:



"Clean, modern and cozy, it resembled some hip therapist's office; a high-ceilinged, poured-concrete box with a long plushy couch, a little balcony and a kitchenette. Framed pictures covered a wall: a production still from the George Reeves 'Superman' serial; an original cartoon of Seinfeld and Alfred E. Neuman that ran on the cover of MAD Magazine in 1997; a photo of Steve McQueen with a Porsche 917 that the actor owned in the '70s and that today belongs to Seinfeld."

Not for nothing, but he may want to rethink the décor — we spend every day surrounded by MAD art, and we've yet to write a single decent joke!



Photo: Vic Arkoff

## A GRAPHIC NOVEL IDEA

To celebrate April Fool's, DC Entertainment asked a bunch of MAD artists to illustrate the variant covers of some of their most popular titles (well, they were popular before this little stunt, at least). Pick them up today — and watch the value of your collection diminish tomorrow!



Justice League of America  
by Hermann Meja



Supergirl  
by Richard Williams



Green Lantern  
by Mark Fredrickson



Detective Comics  
by Tom Richmond



Aquaman  
by Tom Bunk



Superman  
by Al Jaffee



Wonder Woman  
by Peter Kuper



Justice League  
by Sergio Aragonés



Green Arrow  
by John Caldwell



The Flash  
by Sam Vlisano



Batwoman  
by Rick Tulko



Batman  
by Al Jaffee



Teen Titans  
by Ward Sutton



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### Contributing Artists Are The Usual Gang of Idiots

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ALFRED EATING CORN ON THE COB  
By Norman Mingo  
From "The Soul of MAD" Collection

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KEYCODE: AWKMDCC

# THE FUNDALINI Pages

## Celebrity Cause-of-Death Betting Odds KATE UPTON

- Self-inflicted beheading while jogging **3:1**
- Tragically incriminated while posing for cover of 2004 Sports Illustrated swimsuit issue at the mouth of an active volcano **5:1**
- Believably after enduring "suspense" since having been eaten by her doctor **7:1**
- Struggled to death by some lucky bastard **10:1**
- Bleeds out after trying to take off a pointed-on bikini **12:1**
- Fatal love-cash moments after the driver had adjusted the rearview mirror Jesus-like **20:1**
- Crashed under the girls of a post-coital Brian Densmore **400:1**
- Assassinated by Osama bin Laden after eloquently presenting her eight-point plan for peace to the Middle East to a think tank convention **900,000:1**

By: Rick Silva



## Little-Known Holidays Near the Holidays



By: Rick Silva

## Monkeys are Always Funny: Oscars Edition



By: Rick Silva

## Insect Lore to Ignore



By: Rick Silva

## Commissioning Gordon



## The Little Tramp Stamp

By: Rick Silva

## THE REAL REASONS POPE BENEDICT RESIGNED



Got a bit good-to-burn-down after to be a judge on American Idol

Converted to Scientology

Was advised to do so by his agent, Scott Brown

Wanted to spend more time with his family

Nothing having to do with a brewing scandal. That's for sure.

By: Rick Silva

## THE DRAWBACKS TO LIVING A HEALTHY LIFESTYLE



A balanced diet and regular exercise will add years to your life, but you'll spend all that time standing countless lawsuits.



When you have to provide a urine sample, there is ALWAYS an aspirin issue.



Everyone thinks you're weird after you ask what's going to happen to the bananas and cucumbers when the sun sets. It's a pain.



After looking for a quick cash on the go, there's never a convenient "taxed back" cart on the corner.



Thanks to all of your health supplements, you don't catch any colds in your nose - which means you have to pick up the slack when everyone else is out sick.



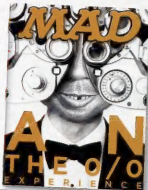
All the items on the dollar store would fill your up so much more than a dollar's worth of grapes.

By: Rick Silva





The  
Cover  
We  
Didn't  
Use



## HOW THE NEW POPE CAN REVIVE INTEREST IN THE CHURCH



Vary the selection of communion wines, making sure to include light summer varietals

Enact a strict "30% tolerance" policy for pedophile priests

Adopt Twitter handle @WhiteSmoke13 and start online feud with Kanye West

Invent inspirational backstory of how he started in the Vatican mailroom

Insert himself into political issues. That's always popular

Have all the bishops shave their heads and hand out flowers at the airport

Writer: Jeff Kruse Artist: Phil McAndrew

## Here on Gilligan's Bile



Writer and Artist: Paul Gilligan

## Donnie the Douche's Tips on Being Green

- If you chain yourself to a tree, be sure the chain's unlocked, in case the lumberjack calls your bluff.
- You know those plastic rings that come with six-packs? They aren't biodegradable, and often strangle sea life. It's far more responsible to buy a box of 12 beers, or even 24.
- Take a page from the First Lady and plant a vegetable garden. But that doesn't give you permission to grow bangs and wear sleeveless shirts. Not everyone can pull that off.
- Recycle whenever you can. For instance, save candy from last Easter to give out at Halloween. See? I just recycled a line from "Halloween Tips" in MAD #518!
- Many household cleaners contain environmentally-unfriendly toxins. I recommend cleaning only a couple times a year, tops.
- If you already ride a bike everywhere, that's a good start. Now double your fuel efficiency by riding a unicycle.
- Scientists estimate that the sun will burn out in a few billion years, so you'll want to use solar power very sparingly.
- Consider setting up a compost bin, which helps plant growth. When you get sick of the hassle and smell of composting, be sure to recycle your compost bin.



Writer: Jeff Kruse Dumpster: iStockphoto.com/MortonPhotographic

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THESE ARE STRIKING KINGDOMS BUILT BY ONE TREE IN  
A T. COLEMAN OF MIND. (Mention to page 17)  
BUILT WITH AROUND 40 SUPPORTING PLAYERS  
AND THE AND LIVING HARBORERS. WAS HIS OTHER  
BORN IN THE AND SERIES OF DOUBT-CHIEFS AND  
UNPROVINCABLE NAME. AND THERE'S THREE SHAMS  
OF THIS JUST TRAINING TO KEEP IT ALL STRAIGHT. E.J.

# GAME OF GROANS

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[illegible]

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1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

4. The following table shows the number of people who attended the concert in each age group.

1. *What is the purpose of the study?*  
 2. *What are the research questions?*  
 3. *What are the hypotheses?*  
 4. *What are the variables?*  
 5. *What are the methods?*  
 6. *What are the results?*  
 7. *What are the conclusions?*  
 8. *What are the implications?*  
 9. *What are the limitations?*  
 10. *What are the future directions?*

1. The first step is to identify the problem.
 2. The second step is to define the problem.
 3. The third step is to analyze the problem.
 4. The fourth step is to develop a solution.
 5. The fifth step is to implement the solution.
 6. The sixth step is to evaluate the solution.
 7. The seventh step is to monitor the solution.
 8. The eighth step is to maintain the solution.
 9. The ninth step is to improve the solution.
 10. The tenth step is to document the solution.

1. *Journal of the American Medical Association*, 1998; 279: 100-101.  
 2. *Journal of the American Medical Association*, 1998; 279: 100-101.  
 3. *Journal of the American Medical Association*, 1998; 279: 100-101.  
 4. *Journal of the American Medical Association*, 1998; 279: 100-101.

1. **Introduction**  
 2. **Methodology**  
 3. **Results**  
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 214. **Figure 205**  
 215. **Figure 206**  
 216. **Figure 207**  
 217. **Figure 208**

Question: Early's is a new department store located in Seattle.  
• Early's is selling out of inventory  
and demand = 100 units



1. The first step is to identify the problem.

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 2.  $\text{map} \text{ map} \rightarrow \text{map}$   
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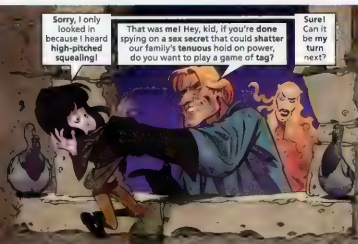
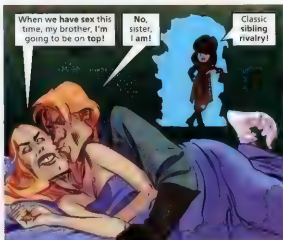
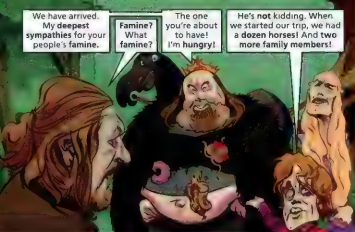
The garden is the best  
among the gardeners  
Try to get out of the garden  
in the beautiful garden

1. பெரிய கிணறுகள் கட்டி, கிணறுகளில்  
 2. பெரிய கிணறுகள் கட்டி, கிணறுகளில்  
 3. பெரிய கிணறுகள் கட்டி, கிணறுகளில்  
 4. பெரிய கிணறுகள் கட்டி, கிணறுகளில்

[illegible]

The British a big monster  
in that a C. said that  
+ Marooned to prey  
on a bad deer infection

At a good master  
he will  
you will see the second  
and Pappas's brother  
who wants to be a priest  
and George, and Sandy  
and Anthony's wife  
and - Season Three  
there are 18 more







Our exile is ending! I'm pimping you out to the warrior head of a nomadic tribe, sister! In exchange for your hand in marriage, his mighty army of 10,000 riders will conquer the seat of the Seven Kingdoms, and give me back the Iron Throne that is my birthright!

Once 10,000 men seize the throne, what makes you think they'll just pleasantly hand it to you?

Do you think me a fool? I made them pinky-swear!

Arrack khhakk hhharrakk qatak kak gurraaakkkkk!

\*Hike up your skirt, woman, and bowl over Jack!

What is the meaning of this?

Kkkccckkkckkkk!

\*Foreplay!

Listen well, dogs! Each of you has signed up for a lifetime commitment to protect the Wall! If you disobey orders, that commitment will be extended 10 years! If you question how this is possible, you will be extended another 10 years!

The Wall is all that stands between civilized society on the inside, and brutality and chaos on the outside! I only wish I knew which side is which!

Keokuk! Khaki krackell! Kiosk kayak kirkat kodak krakatoa!

\*Ow.

Even though you've invaded our village, killed all the men, raped all the women and stolen everything we possess, I can treat your wounds with THIS special medicine!

Wait! What does the skull and crossbones on the label mean?

Er... it means it builds strong bones!

It's not that I'm suspicious. It's just that that bush is taking notes!

Your caution is wise. Trust no one. Kings have sensitive secrets. They say that he who sits upon the Iron Throne shall have these in abundance.

Worries?

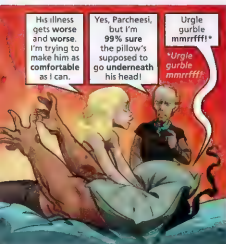
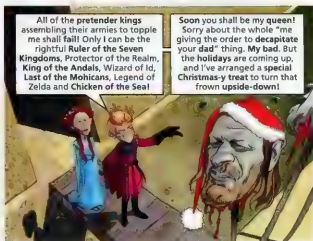
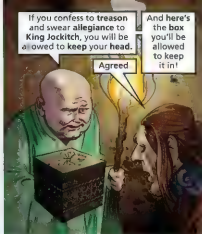
Hemorrhoids!

You could have any man as a lover. Why pick your own brother?

We Sinisters are the only family in a 500-mile radius that owns a razor! I'm super ticklish! More importantly, it's the only way to keep our bloodline pure.

The blood may be pure, but the DNA pool is incest bisque!

Once, we let an outsider father one of our children, and he grew up to be trusting, kind-hearted and honest! It set our family back by a century!





It is possible that King Jockitch will mature and develop into a truly great king. It's also possible that Psy will have a follow up hit to *Gangnam Style*!

I've spoiled him, I admit. But when he's given total, lifelong control of the Seven Kingdoms, I'm going to make him sit down and *handwrite* seven thank-you notes!



We've lost 500 men that we can't afford to lose. Take their body parts and construct 250 new soldiers!

Three times as many are grievously wounded. I've never heard so much terrible screaming. Isn't there anything we can do?

Yes, you can use these ear plugs!

20 years ago, a man with injuries this severe would have suffered in agony for an hour before dying. But today, thanks to medical advances, we can keep him alive for six hours!



Hi, we're two whores! We were secretly hired by your dwarf uncle to give you your first sexual experience, and improve your personality!

Great! Take this, and use it to beat that one bloody until she can't walk!

And they say romance is dead!



We've received a small bird from Sir Twitter bearing news from the north! Robb Stunk has won another great victory!

I'm eager for details. Who can give me an eyewitness account of exactly what happened?

Nobody sees these battles! It's much cheaper for us to talk about it than it is for HBO to film it!



In an Indeterminate time, in a faraway land, a ruthless leader hatches a secret plan to kill his own brother, as a mysterious woman with undefined powers gives birth to a smoke monster in a cave.

Finally. I understand Lost!



First watch as the ebony night gathers. Winter is coming. We who know its frigid kiss are the lone bulwark against its smothering embrace.

What's with the overblown, portentous conversation?

Hey, we're the only dummies on this show who never, ever get within 50 miles of a sex scene. Self-importance is all we've got left!





This is getting to be a depressing kingdom. I would be amused. Bring me my court fool to lighten my mood and lift my spirits!

I have leprosy. Ho! Ho! Well done!



Rip out King Jockitch's eyes! Pull off his limbs!

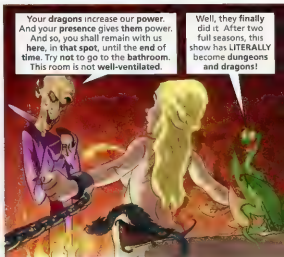
Ah, my loyal subjects! They love me so much, they want souvenirs! Guck! Sputter! Lord Vaset, why are they pelting me with feces?

The peasants have no money. Your Grace, but they wanted to give you a gift. So it had to be something they made themselves!



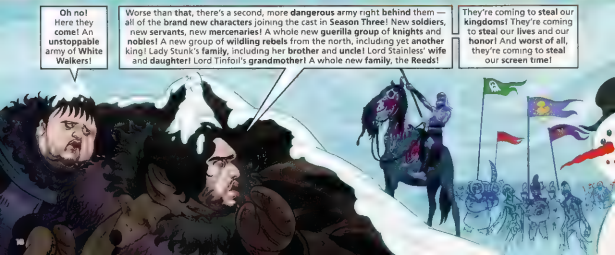
I TOLD you it was poor strategy to take our entire fleet and surround that one ticking ship, labelled the S.S. Kaboom!

Ev-ev-every army needs morale to win a bloody battle. Uh, I think I saw some morale in the back. Let me just dash out and go get it for you! If I'm not back in five minutes, get killed without me!



Your dragons increase our power. And your presence gives them power. And so, you shall remain with us here, in that spot, until the end of time. Try not to go to the bathroom. This room is not well-ventilated.

Well, they finally did it. After two full seasons, this show has LITERALLY become dungeons and dragons!



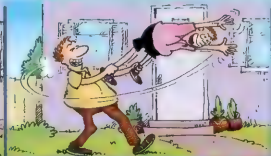
Oh no! Here they come! An unstoppable army of White Walkers!

Worse than that, there's a second, more **dangerous** army right behind them — all of the brand new characters joining the cast in Season Three! New soldiers, new servants, new mercenaries! A whole new guerilla group of knights and nobles! A new group of wildling rebels from the north, including yet another king! Lady Stunk's family, including her brother and uncle! Lord Stainless' wife and daughter! Lord Tinfoil's **grandmother!** A whole new family, the Reeds!

They're coming to steal our kingdoms! They're coming to steal our lives and our honor! And worst of all, they're coming to steal our screen time!

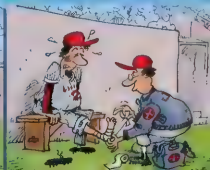
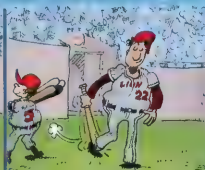
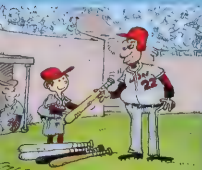
SERGIO ARAGONES

# Presents A MAD LOOK AT BASEBALL



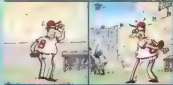
WRITER AND ARTIST: SERGIO ARAGONES

COLORIST: TOM LUTH










# PLANET TAD!!!!!!

ABOUT ME --NAME: TAD --AGE: 14 EARTH YEARS --HEIGHT (IN FOOT-LONG HOT DOGS): 5.75



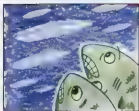
May 1, 2013

 You know what would suck? If you were a superhero whose power was to press wrinkles out of clothing, and you couldn't use the name Iron Man, because it's already taken. You'd have to be, like, "Hot Steam-Emitting Pants Pressing Guy" or something.




May 3, 2013

 I wonder if fish just freak out every time it rains, like, "OH MY GOD WHAT IS HAPPENING TO OUR CEILING?"




May 8, 2013

 So, something kind of crazy happened today: Alison Davenport, who's a junior, asked me to the Junior Prom! I barely even know Alison -- we're in Spanish class together, and we've been paired up for conversational exercises a few times, but I think today is the first time we've ever had a conversation that was in English, and not about how to get to the library.

It was especially surprising because I thought Alison was dating Jake Vanderbilt, who's the captain of the wrestling team. But Alison said, "No, we broke up this morning. He's taking Katie Langborn to prom now. And since it's a week away, everyone else has dates already. But I figured you'd probably be free." She figured right! I was so happy. It didn't even bother me when my friend Chuck said, "It's like one of those high-school movies! You know -- the ones where the super-nerdy guy ends up with the hot girl!"

Alison seems really excited, too -- she kept saying that she can't wait 'til Jake finds out we're going out together.

May 9, 2013


 I just realized that I don't actually know how to dance, so I went on Netflix to look for some movies with dancing in them. I think the movie with the greatest distance between "how awesome it sounds" and "how boring it is" might be "Dances With Wolves".




**AWESOME MOVIE**



May 13, 2013

 At lunch today, Alison suggested that she and I should sit together. And I guess she and Jake are still friendly, because she insisted that we sit at a table with him in the lunchroom. I thought it'd be weird, but it was OK. Jake was kind of distracted, paying attention to Katie, and Alison mostly just talked to me. It was nice, though: anytime I said something back to her, she'd laugh really loud and put her hand on my shoulder and say, "Oh, Tad, you're so funny!", even if it wasn't all that funny. I guess she must really like me!

May 14, 2013


 Why are all school buses yellow? I mean, it's not like I'm ever going to be happy going to school. But I'd probably be just a little bit happier if my bus were painted black, with flames on the side.



May 15, 2013


 I bet, if your last name is Pepper, you think twice before becoming a doctor.

May 16, 2013


 So, today at school, Alison came up to me and said, "I've been thinking about the dance." And I said, "Me, too!" And she said, "I think you should get a haircut before then. Also, make sure your shoes are shined. And what color tie are you wearing?" I think it should be somewhere between chartreuse and celadon, to match my dress."

I just Googled chartreuse and celadon. It turns out, they both mean "green". So I need to find a tie that's somewhere between green and green.

May 18, 2013

 Heading out to the dance! I'm wearing my tuxedo and everything. It came with a cummerbund, which I don't really understand. It's like some sort of a weird bra for your belly or something.

May 18, 2013

 Well, I'm home from the dance. It was pretty crazy. Alison kind of made me slow-dance with her to every song, even the fast-moving ones, and she kept moving us around the floor so she could keep an eye on Jake and Katie. And then she excused herself to go to the bathroom, and I waited for her to come back. And waited. And waited. And then I went to look for her, and found her kissing Jake Vanderbilt in the hallway.

So it turns out, Chuck was half-right: This is like one of those high-school movies -- but I'm not the nerdy guy who gets the hot girl. I'm the guy who the hot girl dumps right before she figures out that she and the hero should be together. Katie was using me the whole time. Just to make Jake jealous. But luckily, I've learned my lesson, and I'm not going to get fooled like that again.

Plus, some good news did come out of tonight: After Jake told his date, Katie, that he was breaking up with her and getting back together with Alison, Katie told me that she'd always secretly kind of liked me, and asked if I wanted to go see a movie or something next weekend. So I guess we're going out now. She seemed pretty psyched -- she said she can't wait 'til Jake finds out we're dating!

No one knows what happens to us when we die — so, for that matter, when our pets die! After all, life is fragile — especially when you can be killed just by seeing a Seizure on Artery. I tell us thinking about Doggie Heaven that the hot dog place on Main Street, although we think about that place a lot, too. ) The point is, no matter how many legs you walk on, we can't be sure what awaits us in the afterlife, but we can at least get an idea. Thanks to what was

# Overheard in Doggie Heaven

Everyone just assumed that a *Dalmatian* must have died *heroically* saving someone from a fire — but in my case, I was one too many *orthopedists*.

My parents told me that *paradise* would have *bottomless bowls of toilet water*. They weren't lying!

Just hope that *creaky old lady* doesn't try to contact me by *ouija board*!

I suppose the doctrine of *predestination* is based from a purely *teleological* standpoint, but hey look, a *squirrel*!

High — always assumed *Seaboy-Doo* was a *fictional* character.

Sigh, there's no one to throw a *frisbee* for me to chase after a day long. This truly is *paradise*!

I wonder if the word "*blotch*" is acceptable up here...

Hey, look — it's *Wizler's dog*! Good for him!

What a *twinkl* it is to finally be reunited with my *nuts*.

Life's like that: one moment you're happily putting your *head* out the window on the *interstate*, the next moment you're *here*.

*Eternity* must be really long in dog years!

I'll bet he's *really tired* of hearing how his name is a "*Dog*" spelled backwards.

I always thought that "*Wizler's*" was just a *rhetorical* question.

And to think *Wizler* my time on earth as *fling* for *bedbugs*!

They say he's the one that *Obama* ate.

I'm not sure if you're *fixed* in "*The Book*" or not. Lots of the pages have been *scanned*.

**COMING SOON! SECOND AMENDMENT SAMMY'S  
ALL-AMERICAN**

# FUN N' GUN SHOW

**JULY 4-7**  
at the Prince of Peace  
Lutheran Church  
Downtown Phoenix

**LARGEST COLLECTION OF  
UNTRACEABLE FIREARMS IN THE USA!**

**OUR GUARANTEE: IF YOU CAN DECIPHER  
EVEN PART OF THE SCRATCHED-OFF  
SERIAL NUMBER, YOUR GUN IS FREE!!**

**NO PESKY BACKGROUND CHECKS!**

**NO WAITING PERIOD! YOU'LL GET YOUR WEAPON  
WITHOUT TRAINING AS SOON AS WE  
PROCESS YOUR CREDIT CARD — USUALLY  
IN 10 SECONDS OR LESS!!**

**NO PHOTO ID? WE'LL MAKE A REASONABLE FACSIMILE  
FOR YOU ON THE SPOT AT NO EXTRA CHARGE!**

## ENTERTAINMENT

**TED NUGENT**  
and the  
**SECOND  
AMENDMENT  
BOYS' CHOIR!**



## FOR THE KIDDIES



## PETTING ZOO

Pet adorable rabbits,  
ducks and piglets  
and then feed up  
and shoot 'em!

**WHACK-A-  
MAYOR**  
(A MAYOR MIMICRY  
AND WALDO, TIME IN,  
Michael Bloomberg,  
Robert Kennedy,  
Antonio Villaraigosa  
and more!)



**PIERS  
MORGAN  
PIÑATAS**

Filled with  
cherry-bomb  
bombs!



ASK  
ABOUT  
OUR

## BULK RATE

ON GUNS  
MARKED  
FOR ILLEGAL  
OUT-OF-STATE  
TRAFFICKING!

## ASSAULT RIFLE BLOWOUT!

**STOCK UP NOW!**

(Before our freedom-loving, Kenyan Muslim-  
socialist-armed, President barn 'em forever!)



**"THE HEADLINE-  
MAKER" AR-15**

Designed especially for prolonged random shooting!  
1,000 rounds included!  
**\$2,100**



**FEDBUSTER-3000  
CENTERFIRE  
TACTICAL RIFLE**

Protect your valuable gun collection (and family)  
from AOT "Jack Busted Thugs!"  
**\$1,699**

## HANDGUN CLEARANCE! PRICED TO MOVE!

**LIGHTWEIGHT S-2  
PURE HANDGUN**

It's neatly in most  
pre-schoolers' lunch boxes!  
**\$899**



## HUNTING RIFLES



**MOOSE-BUSTER  
SEMI-AUTOMATIC**

The weapon of choice for blasting wildlife at point blank range  
from the cockpit! Endorsed by Sarah Palin!  
\$1,499

*"You couldn't find a better selection of firearms  
if you raided a Mexican drug lord's apartment!"*

— **Glenn & Arlene**

WRITER: FRANK SARTOPHAGE     ARTIST: SCOTTY BRIDGES

**ALL MAJOR CREDIT CARDS ACCEPTED (LIBERALS PAY CASH!)**



# THE DARKER SIDE OF THE LIGHTER SIDE OF...



We temper with classic Dave Berg strips, even though nobody asked us to, especially not Dave!



You know what terrifies me! Those Black-Leather-Jacketed motorcyclists—like that one over there!

They're immature, anti-social creatures who cannot cope with society, so they wage war upon it by attacking innocent people—like us...

Oh-oh! He's coming toward us, Martin! I'm—I'm AFRAID!!

I beg your pardon, but could you please direct me to the Maryknoll Seminary?

You know what terrifies me? Those Black-Leather-Jacketed motorcyclists—like that one over there!

They're immature, anti-social creatures who cannot cope with society, so they wage war upon it by attacking innocent people—like us...

Oh-oh! He's coming toward us, Martin! I'm—I'm AFRAID!!

I beg your pardon, but did you see a 9-year-old boy run through here? Ripped shirt? Missing a shoe?

No more insecurity! No more anxiety! I've played that game for the last time! I'm bowing out of the rat race!

My wife and I have wiped the slate clean! We're starting out on a new Life Style... with new priorities! We're looking to a future based on solid standards, with deep permanent roots and long meaningful relationships!

Sounds great! How are you going to do that?

We sold our home, and got ourselves a trailer!

No more insecurity! No more anxiety! I've played that game for the last time! I'm bowing out of the rat race!

My wife and I have wiped the slate clean! We're starting out on a new Life Style... with new priorities! We're looking to a future based on solid standards, with deep permanent roots and long meaningful relationships!

Sounds great! How are you going to do that?

We're going to start cooking and selling crystal meth out of our trailer!

# Introducing the **Stuff-E-Vest Puff Jacket**

Leave Nothing Behind! And We Mean *Nothing!*



#### Tic Tac Sleeve

285 convenient pockets allow easy access to each individual breath mint



#### Pet Pocket

Now there's no reason to leave your favorite finned friend at home!



#### Anvil Pocket

Allows you to forge steel anywhere while on the go



#### Mini-Fridge Pocket

Keep sushi and luncheon meat fresh all day! Optional refrigerator magnets allow you to attach important reminder notes



#### Cold Drink Pocket

Carry your favorite beverage and keep it chilled all day by adding a tray of ice cubes (not included)



#### TV Pocket

Holds flat screens up to 22" (For flat screens up to 55", order one size up.)



#### Washing Machine Pocket

Save time by washing the Stuff-E-Vest Jacket in its own pocket! (Line dry)



#### Advil Pocket Dispenser

Say goodbye to the aches and pains caused by wearing a Stuff-E-Vest jacket!



#### 62 Streamlined Pockets!

Almost pays for itself when flying 16 times round-trip to Beijing with no baggage fees!

## STUFF-E-VEST PUFF JACKET

is lined with fully waterproof material to protect your gear from the excessive body sweat you'll generate by lugging pretty much everything you own around all day!

Our specially-engineered pockets have more capacity than a \$105-per-month storage unit!



**SALE! Just \$299!!**

That's less than \$5.00 per pocket! We could charge more, but we're letting you "pocket" the savings!

To measure for a **Stuff-E-Vest Puff Jacket**, get five jackets you already own and put them on, one on top of the other. Measure your chest. That's your **Stuff-E-Vest Jacket** size!

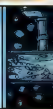
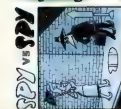
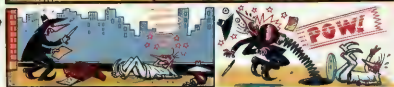
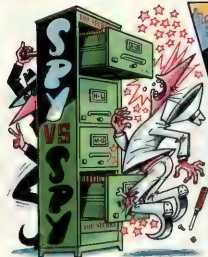
**STUFF-E-VEST**  
TRAVEL CLOTHING FOR THE TRIP TO THE CHIROPRACTOR OF YOUR LIFE!™

A MAD AD PARODY

WRITER: DICK DEBARTOLO

ARTIST: SCOTT BRIGHER





# #5

## IN AN ILL-CONCEIVED SERIES!

Half-baked nonsense from the pages of **MAD** specifically collected for fans of **MAD**, the hit Cartoon Network show! (Though we'll gladly take your money whether you watch the show or not!)



MORONS WHO LIKED  
THIS BOOK ALSO  
FOOLISHLY WENT FOR:



AVAILABLE  
WHEREVER  
BOOKS  
ARE SOLD!

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# THE STRIP CLUB

## ME, MYSELF AND MY PUPPET

GO BED SHOPPING

WELCOME TO SLEEPMART!  
BETCHA LOOKIN' FOR  
A NEW BED!



YES ~ SOMETHING TO  
ACCOMMODATE BOTH  
OF OUR NEEDS.



BOTH OF YOU, HUH?  
ARE YOU THINKING  
TWIN? QUEEN? KING?



BUNK.



JOHN KOVALESKI

IT'S  
GOOD  
ENOUGH



I AM BEGINNING  
TO SEE INTO  
THE FUTURE...



INTO THE FUT-



WHAT ARE YOU-

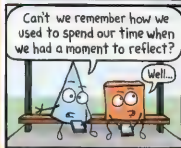
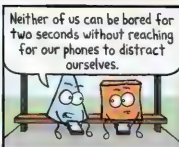
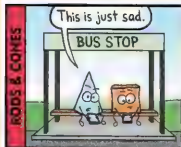


FFFAAAAAARRT

SORRY

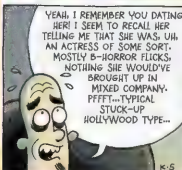
PEET TAMBURINO





BRIAN GORDON

## WTF, JEFF? or My Roommate Might Be a Serial Killer



KIT LIVERY &amp; SCOTT NICKEL

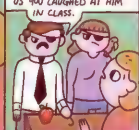
And now...  
A BIT OF  
MAGIC  
by  
THE  
AMAZING  
KATZENSTIN!



COMICS  
MAGIC:  
NOT VERY  
IMPRESSIONING

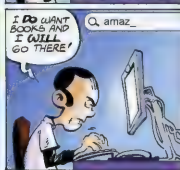
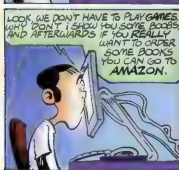
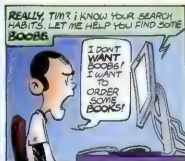
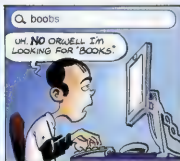
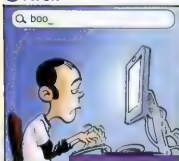
JASON KATZENSTEIN

## PARTY PANTS BY ALEX CLINE



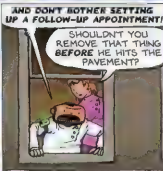
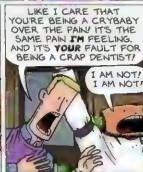
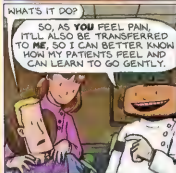
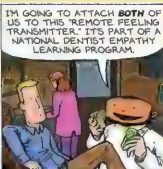
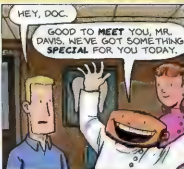
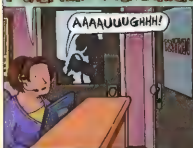
ALEX CLINE

## Orwell



JASON YUNGBLUTH

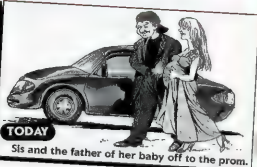
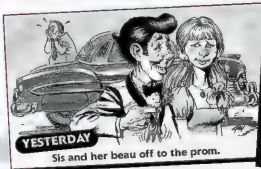
IT ONLY Hurts WHEN I LAUGH



CHRISTOPHER BALDWIN



OY VEY CAN YOU SEE DEPT

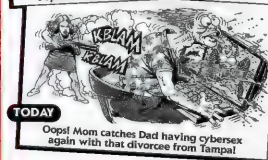
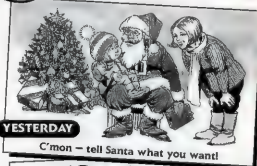


...and prom dates aren't the only thing that have changed! As our society continues to devolve, each generation finds itself in worse predicaments than the last. As sure as things sucked for your parents, they suck even more for you, as you'll see in...

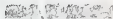
## Scenes of Americana Yesterday & Today

ARTIST: GEORGE WOODBRIDGE

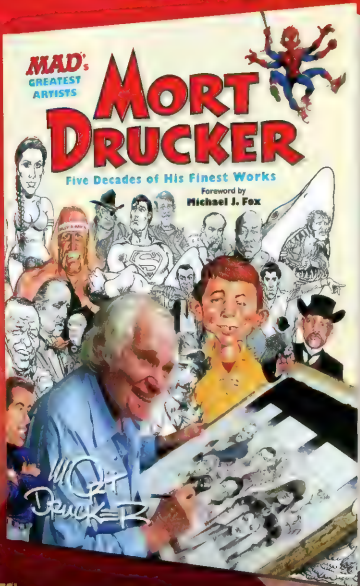
WRITER: MIKE SHIDER



# Scenes of Americana Yesterday & Today



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FEATURING MANY OF MORT'S  
GREATEST MOVIE AND TV SATIRES!

WITH AN INTRODUCTION BY MICHAEL J. FOX!

FEATURING ESSAYS BY J.J. ABRAMS, FRANK DARABONT,  
GEORGE LUCAS AND STEVEN SPIELBERG!

PLUS A VINTAGE PULL-OUT WALL POSTER!

ON SALE  
NOW!



# THE MAD GUIDE TO MAN BOOBS

## \* VOLUME 3 \*



Cock-eyed



Belt Sniffers



Storage Units



Coat Hangers



Camouflaged



Hammerheads



Snake Eyes



Deflated Balloons



Gorillas in the Mist



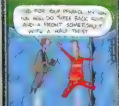
**1** From the commonsense man with a leather-bound set of transcripts covering his 10 years of appeals



**2** Hold a shopping excursion to retire his number



**3** Skip how 10 cartons of smokes, as he's able to go on one final, terror shopping spree



**4** Make the holding cell for those last remaining hours a Boney-Bonee home

If you think there's nothing funny about capital punishment, you're really missing it. Because Boney Bone has a different kind of humor. In a surprisingly slow, steady, and even more so, the repeat MAD reader. And since you look like a good MAD reader (the laughing happy was a good guess), you're probably interested in one. Besides an expert of punishment. Finally, it's one opinion that no matter how long he stays, the condemned man should be allowed to retain a shred of dignity, as he writes off the days leading up to his last with them. That's why, to help you do better when it comes to try a little more, we've assembled the following

# 8 Suggestions to SOFTEN THE BLOW for those on DEATH ROW



**5** Even up the last meal with a crepe platter and a singing Appleton's wait staff



**6** Freshen off that last meal experience with a satisfying, magazine service, 45-minute Last Dump



**7** Just because his repeated requests for an execution were shut down in the courts, there's no reason not to let him go to the chair as the Boney-Bonee trapped inside him



**8** Both. Improvements are easier to cope with when he's seen with a top dancer

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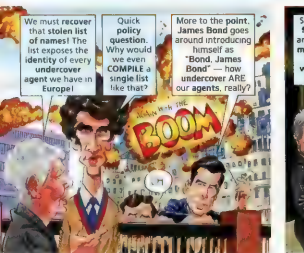
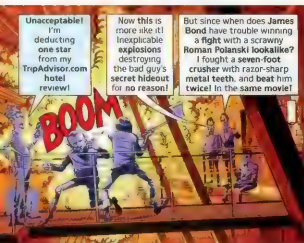
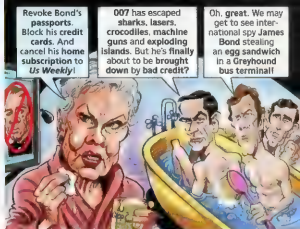
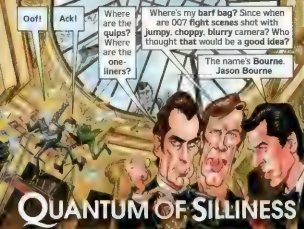
**AND  
MORE!**

Available  
exclusively at  
Barnes & Noble



**BUY THEM ALL NOW BEFORE YOU COME TO YOUR SENSES!**





This will be simple word association. Just say the first word that pops into your mind.

Secret

British.

Bang.

007.

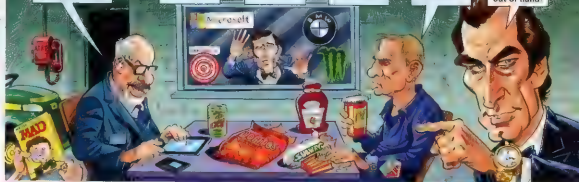
Deodorant.

Airways.

Olufen.

Eleven.

The product placement in these movies is completely out of hand!



Why didn't the other Komodo dragon bite James Bond's leg?

Everybody knows Chinese food tastes much better than British food!

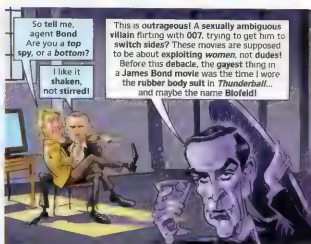
This is the third time James Bond has almost died in a casino in just the last three movies. Might be time to try scratch-and-win cards!



So tell me, agent Bond. Are you a top spy, or a bottom?

I like it shaken, not stirred!

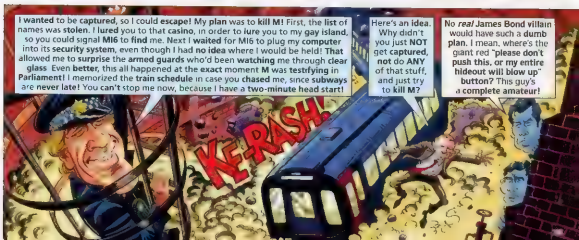
This is outrageous! A sexually ambiguous villain flirting with 007, trying to get him to switch sides? These movies are supposed to be about exploiting women, not dudes! Before this debacle, the gayest thing in a James Bond movie was the time I wore the rubber body suit in *Thunderball*... and maybe the name Blofeld!



I wanted to be captured, so I could escape! My plan was to kill M! First, the list of names was stolen. I lured you to that casino, in order to lure you to my gay island, so you could signal M16 to find me. Next I waited for M16 to plug my computer into its security system, even though I had no idea where I would be held! That allowed me to surprise the armed guards who'd been watching me through clear glass. Even better, this all happened at the exact moment M was testifying in Parliament! I memorized the train schedule in case you chased me, since subways are never late! You can't stop me now, because I have a two-minute head start!

Here's an idea. Why didn't you just NOT get captured, not do ANY of that stuff, and just try to kill M?

No real James Bond villain would have such a dumb plan. I mean, where's the giant red "please don't push this, or my entire hideout will blow up" button? This guy's a complete amateur!







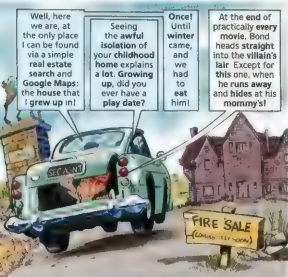
At a time like this, when our values are being threatened, Britain needs courage! Britain needs vigilance! And a few locks on the doors wouldn't hurt. Duck, you suckers!

Permission to bleed internally, sir!

Permission granted!

Ah, there's nothing like the Britishness of a stiff upper lip. Although it might also be nerve damage!

Well, this was half-way to classic Bond. Instead of the combination of action and intrigue, they gave us action and mind-numbing bureaucracy and parliamentary procedure!

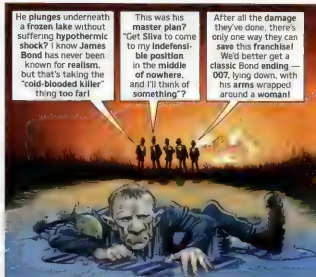


Well, here we are, at the only place I can be found via a simple real estate search and Google Maps: the house that I grew up in!

Seeing the awful isolation of your childhood home explains a lot. Growing up, did you ever have a play date?

Once! Until winter came, and we had to eat him!

At the end of practically every movie, Bond heads straight into the villain's lair. Except for this one, when he runs away and hides at his mommy's!



He plunges underneath a frozen lake without suffering hypothermic shock? I know James Bond has never been known for realism, but that's taking the "cold-blooded killer" thing too far!

This was his master plan? "Get Silva to come to my indefensible position in the middle of nowhere, and I'll think of something"?

After all the damage they've done, there's only one way they can save this franchise! We'd better get a classic Bond ending — 007, lying down, with his arms wrapped around a woman!



Just perfect. The end of the movie, but instead of Bond preparing to have sex with some hot babe, the woman in his arms is a dead 78-year-old!

He doesn't even deserve a babe. Because of his incompetence, M was hunted down and killed! Bond's childhood house was destroyed! The London subways were wrecked! Parliament was attacked! M16 was bombed out! And they never even got the secret list of spy names back!

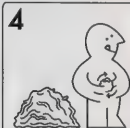
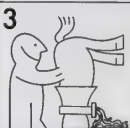
For 40 years, every criminal organization on seven continents tried a thousand different times to murder us, and failed every time! But this chucklehead has killed James Bond all by himself!

Is your computer running frustratingly slow? Maybe it's the fact that you're too cheap to spring for anything but dial-up service. Or maybe the problem is viruses and cookies from all the sick sites you visit (Yes, we mean you, Caldwell! We beg you to get the treatment you so obviously need!) Either way, if you haven't visited the MAD blog recently, we're here to help. Here's.

# The Best of The Idiotal



## SVEDISH MEATBALL



## Pope Benedict's Last Minute To-Do List

From the robes of his and Cardinal Williams' Dribble and E.E. Brown, the Fourth Wall.

I. Clean out the personal of personal items.

II. Tossing a coin "Good morning" and to bring down a No. 100, the No. 100, the No. 100.

IV. Tossing a coin "Good morning" and to bring down a No. 100, the No. 100, the No. 100.

V. Tossing a coin "Good morning" and to bring down a No. 100, the No. 100, the No. 100.

VI. Tossing a coin "Good morning" and to bring down a No. 100, the No. 100, the No. 100.

VII. Tossing a coin "Good morning" and to bring down a No. 100, the No. 100, the No. 100.

VIII. Post final tweet: "So long, suckers — Amen!"

WHAT IF OUR GREATEST HEROES BECAME OUR GREATEST THREAT?

FROM THE CREATORS OF MORTAL KOMBAT

# INJUSTICE

GODS AMONG US



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**WHAT  
YO-YO LIKE  
ACTIVITY  
HAS ITS  
PAINFUL UPS  
AND DOWNS?**

**HERE WE GO WITH A CLASSIC RIDICULOUS  
MAD FOLD-IN**

To some it's thrilling, to others it's chilling! To find out what it is, simply fold in page as shown.



FOLD PAGE OVER LIKE THIS!



FOLD PAGE OVER LEFT



FOLD BACK SO THAT "A" MEETS "B"



**ONE THING IS CERTAIN. IF YOU LIKE TO HAVE YOUR  
ENTIRE BODY JOLTED, THEN YOU'LL MOST SURELY CON-  
SIDER THIS YO-YO LIKE ACTIVITY FUN. IN  
OUR OPINION, THOUGH, THE EXPERIENCE IS CRUMMY**



WRITER AND ARTIST: AL JAFFEE

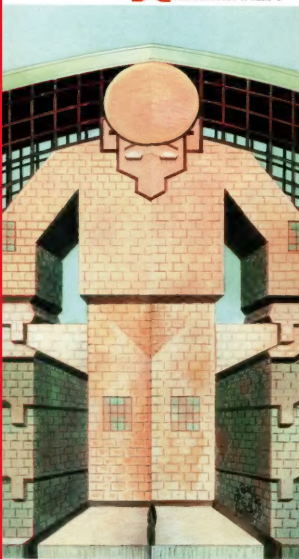


**WHAT  
YO-YO LIKE  
ACTIVITY  
HAS ITS  
PAINFUL UPS  
AND DOWNS?**



FOLD PAGE OVER LIKE THIS!

**A B** FOLD BACK SO THAT "A" MEETS "B"



**OUR  
ECON-**

**OMY**



Apple iPad teensy-weensy

